

audrey seguin

Management | Design | Sharing

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My professional background and team building strengths, allow me to assist the Design Director in the pursuit of achieving strategic department goals. My objective is to help carry out details for the company by obtaining these goals, ensuring the team accomplishes successful results, and by making relevant decisions ensuring clear communication and accountability.

My experience as an independent manager and in-house designer can greatly assist with both critical thinking skills and professional leadership to aid in the strategic development of the Design Department. My background and business skillsets are a plus in creating sustainable performance for the company by fostering relationships, team development, and the conditions for respectful listening and productive communication. I bring a positive attitude, promoting transparent and rapid decision-making, while encouraging the culture of healthy design team collaboration.

• Experience

• Management

Sophia Antipolis [France] – Detroit [USA] – Graz [Austria]

Digital Image Studios : Co-founder and Managing Director – Setting up the studio in Sophia Antipolis area for D.I.S.

Clients were **GM, Toyota, Citroën...**

Toyota ED²: In charge of setting-up the Alias Studio. Responsible to select and manage external digital suppliers in the area of Sophia-Antipolis.

Magna Steyr : Creative Program Manager.

• Design

Sophia Antipolis [France] – Rüsselsheim [Germany]

Toyota ED²: Senior Designer

Digital Image Studios : Designer and Modeler Design support for in-house customers (**GM, Toyota, Citroën...**) Automotive and Product Design projects.

Free Lance Designer

Sketches and Alias3D for the automotive and non-automotive industry.

Contractor at **OPEL AG** in-house digital visualization for GW 1 presentations on the VECTRA 3 project

• Sharing

Application Engineer : Alias | Wavefront
Milano, Bergamo [Italy] – Paris [France]

- Teaching Alias Software to Designers from **Renault, Peugeot, Citroen, Salomon, Fiat, Pininfarina, Giugiaro, Mandarin Duck...**

- Working on presale materials for French and Italian prospects

Volunteering :

- Team member of the **Council of Development** of the city of Antibes in coordination with company's directors of the tech valley of **Sophia Antipolis** and its president Jean Leonetti mayor of Antibes.

- Active member of the Antibes Ouest Residential neighborhood council in conjunction with the Mayor and his deputy. Design and implementation of solutions to facilitate the lives of neighborhood residents by integrating the issue of **sustainable development**.

- **Head of Communications** - FC Mougins (Apr 2023–present). Overseeing the communications agency and work-study trainees (apprentices)

• Education

Art Center College of Design [Europe]

La Tour de Peilz – Switzerland

BS Transportation Design

College for Creative Studies

Detroit (MI) – USA

Independent Student

• Personality



- Open minded
- Methodology and Perseverance
- Altruism and Team Spirit
- Socialization
- Emotion

During the course of my career, I have met with the challenge of managing my professional business activity while maintaining and implementing the necessary care and support required during a period of serious illness of both my parents.

Thus, I committed to the choice to actively perform well in both roles.

This experience required daily balance of a high level of my work competences, combined with selfless organization of logistical and care giver support, including estate planning, medical care and human relationships. In context, during this period, I managed to maintain a high level of leadership skills while acquiring new experiences in areas of humanity, relationships and business.

• Strengths

Project Management	Creative thinking
Problem Solving	Decision Making
Supplier Management	Team Building

• Languages

French : Fluent
English : Fluent
Italian : Intermediate

• Skills

Alias
Adobe CS Sketchbook
IT Network Office Suite

• Publications

Regular contributor to Les Petites Affiches des Alpes-Maritimes as design correspondent..

• Interests and Activities

Sustainable development | Architecture | New technologies
Ski | Karting | Tennis | Football